



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

#### **Core Capital Group Represents Auto-trol Technology® in Sale to Versata Enterprises**

**COLORADO SPRINGS, CO, November 20, 2010** – Core Capital Group announced that it acted as exclusive M&A advisor to Auto-trol Technology Corporation of Westminster, CO, in its sale to Versata Enterprises of Austin, TX in a deal completed on November 10, 2010.

Established in 1962, Auto-trol Technology® is an international software and services company headquartered in Denver, Colorado – with offices in the United States, Canada, and Germany. As a full-service provider, the company serves customers across numerous industries, including discrete manufacturing, aerospace, defense, governmental agencies, publishing, transportation equipment, oil and gas exploration/extraction, chemicals and allied products, and AEC/EPC.

With a global presence covering 45 countries, Versata Enterprises solves the most complex business problems for the world's largest organizations. Versata Enterprises comprises a number of leading enterprise solution providers, including Versata, Inc., Nextance, Inc., Artemis International Solutions Corporation, Gensym Corporation, Clear Technology, Inc., Everest Software, Tenfold Corporation, Ecora Software, Inc., Evolutionary Technologies, Inc., and AlterPoint, Inc. Versata distinguishes itself in the software industry by focusing on customer priorities as driven by value delivered. Versata's market-leading Customer Success Program ensures customer involvement in product decisions and business priorities and provides twice-yearly opportunities for customers to score Versata's performance against commitments.

"We're excited about this transaction as these companies have excellent synergy. Both parties will benefit from the transaction," said John L. Graaff, Senior Partner of Core Capital Group.

#### ***About Core Capital Group***

Core Capital Group is a Colorado-based investment banking firm that specializes in mergers and acquisitions. We are a member of the Alliance of International Corporate Advisors (AICA) with 28 member firms and over 100 professionals located in 18 countries.

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